

# the spos.com news

A publication from your friends at Standard Printing & Office Supply

Standard Printing & Office Supply • 1600 S. Kalamazoo Avenue • Marshall, Michigan 49068  
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*"Help us keep  
Americans working!"*

## STANDARD PRINTING & OFFICE SUPPLY

### SAVE MONEY!

WE WILL SAVE YOU MONEY WHEN YOU  
BUY PRODUCTS MADE IN THE USA!



# NICK'S NOTES

(brief barks from Standard's head dog)

Greetings all!

I just got up from my warm and cozy puppy bed and I can report to you without a doubt there is a robust chill in the air. The down-side is we are on a fast track for another cold mid-west winter. On a more positive note...here come the holidays. It's family, good friends, good food and good cheer!

As the holidays approach....I have a Puppy Proposal for you....It is the Birth of a new.... **CHRISTMAS TRADITION.**

As I write to you the giant factories in foreign lands are flooding our country with container after container of goods...holiday merchandise produced at the expense of American labor. I say this year should be different. This year let's give the gift of genuine concern for other Americans. No more excuses that we can find nothing that is produced by American hands. It is time to think outside the box. Who proclaimed that your gifts have to fit in a shirt box wrapped in Chinese produced wrapping paper? Here is Nick's guide to Holiday Gift Giving...

There are lots of locally owned restaurants....all offering gift certificates. If your intended is more informal – what about a half a dozen breakfasts at the local mom and pop diner? Remember, this isn't about the big national chains—this is about supporting your home town Americans with their butts on the line fighting to keep their doors open and lights on!

Everyone gets their hair cut....or puppy groomed....how about gift certificates from your local barber, hair salon or better yet... pet groomer!

A Gym or Health Club Membership....would make a perfect gift for all of us who need to be more active and healthy!

Who wouldn't appreciate getting their car detailed? Small, locally owned detail shops and car washes would love to provide you with gift certificates for these services! How about some oil changes from your locally owned auto care shop?

If you are thinking of a major gift....instead of that flat screen from Vietnam...how about giving a gift of snow plowing, driveway sealing, lawn mowing or rounds of golf at a nearby golf course!

A heartfelt gift for mom or sweetheart could be the services of a local house or carpet cleaning service to spruce up ye old home front!

How about a computer tune-up and cleaning from some bright young person who is struggling to get their small business up and running?

How about a beautiful gift from a local artist or crafter? Paintings, jewelry, pottery, wooden boxes and much more are being made and sold by our neighbors right in our back yards.

Plan your holiday outings at locally owned restaurants or pubs and leave your hard-working server a nice tip. How about giving tickets to see a play or concert at our nearby colleges or our schools. Musicians need love too, so support area venues that showcase local bands.

Visit your local hospitals' gift shop. They are run by volunteers who are raising important dollars for our hospitals. Give a gift in some one's name to honor them. Your community foundation, food bank, food pantry or agency that provides charity care are all in need of our support.

Do you really need to buy another ten thousand lights (made in China) for your house this year? When you buy a five dollar string of lights about fifty cents stays here in our communities. Instead, consider a nice holiday tip for your mailperson, trash collector or babysitter.

I hope that my puppy proposal might stimulate some thought...followed by action. Christmas is not about draining American pockets. It is about caring for US. We can stimulate our local small businesses to keep plugging away and continue to follow their dreams. When we support our local businesses we keep our community working and our dollars working in our communities.

This is our New American Christmas Tradition. This is a revolution of caring about each other....after all....isn't that what the holiday season is all about?

We (my humans here at Standard and I) wish each of you the joy and blessings that come with the season. Rejoice, embrace and share the gift of love with all you meet and touch.

**Ho, Ho, Ho... Nick**





# Social Media Rocks



Like · Comment · Share · November 7 at 8:51am



Maggie LaNoue posted a photo to your Wall.

I have had my art printed on holiday cards for corporations for almost 30 years. This year I test drove one of my designs on the new Ricoh press at Standard Printing. I can't believe the quality of that machine! And it costs less for most jobs than regular printing! This picture looks like the machine they have, and it is engineered by Heidelberg. If you know much about printing, you have heard of them. They are the best for german engineering and quality. Just wanted everyone to know. It's always better to hear from a happy client than if the sales person just tells you.



Like · Comment · See Friendship · November 4 at 9:55am

Jim Pardoe likes this.



Standard Printing-Office Supply Thanks Maggie. We are very proud of our newest addition. It is an amazing piece of equipment.

November 4 at 1:08pm · Like



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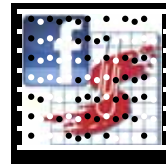
Our new full color digital press will give you the best in class workflow solutions for all your needs.

### Just the Facts...

- Speed:** Over 5000 sheets per hour to meet and beat your hottest deadlines.
- Brilliant Digital Full Color:** Resolution, coverage and a full pallet of colors to tell it and sell it like you have never experienced. *Simply....Stunning!*
- Image Size:** Yes size does matter! Up to 13" x 19" ... we have you covered!
- Affordable:** Finally the power of color that won't put a dent in your bottom line.

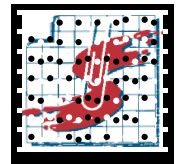
### Now that is VALUE!

You must see it for yourself. There is nothing like this beast in our marketplace. Couple all this with our unlimited binding and finishing options and Standard's commitment to service and we now have the solution to your needs. Ask your account manager for samples. Our "Xtreme Force" will unleash the possibilities to boost your business!



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# Great Golf Memories from 2011..



### Huron Potawatomi Scholarship Golf Outing

Standard was proud to support this annual event held at Binder Park Golf Course. Working with Chairman Barry Phillips, Standard provided the beautiful program that was given to each participant. We are proud to support the Educational Programs of the Nottawaseppi Huron Band of Potawatomi and their Mognuago Scholarship honorees. Representing Standard at the outing were Roger Webster, Kent Maurer and Marlene and Jim Pardoe.



### Swing for Success Golf Outing

Standard once again was a major sponsor of this outing that benefits the Marshall Public Schools. This event will invest more than \$20,000.00 in our young people.

Major sponsors included; Oaklawn Hospital, The Medalist Golf Club and Osprey Recreational Properties, Standard was represented by Kim Chapple Mooney, Kent Maurer, Marlene, Kari and Jim Pardoe.

### Last but not least...

### The Standard Printing & Office Supply Golf Outing

This one is just for fun! Tomac Woods once again hosted this annual frolic for our employees and spouses. We enjoyed a beautiful evening at the golf course and bountiful feast prepared by Chefs Heather and Chris Reniger. After dinner prizes were awarded to all. Taking Home the coveted "Dead A\_\_ Last" trophy were the team comprised of Patty Parker, Doug Chrispyn and Kathy and Mike Payne. Great fun, with Great People...our hard working Standard Crew!



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## *The Spirit of Christmas*

*In Palestine, long years ago... the children waited and hoped.  
By and by their hopes came true.*

*A child was born - a new day dawned - Christmas was a reality,  
a gift from Heaven.*

*The spirit of Christmas is the hope of the world. This spirit makes the happy home...makes the happy  
community...makes the happy nation. It makes for the fatherhood of God and the brotherhood of man.*

*From our house to yours... we wish you and yours a happy Christmas... for every day... of the years to come.*